

好评如潮 Testimonials

徐州市家具行业协会定制家居专业委员会 | 陈伟良 | 副主任
Xuzhou Furniture Industry Association and Customized Professional Committee |
Chen Weiliang | Deputy Director

2020年突如其来的新冠疫情，为家具行业带来了比较大的影响。在信息化发达的今天，我们家具行业也没有坐以待毙，而是不断寻求新的发展点和突破点，所以随着疫情的影响逐渐减少，我们参观了2020国际木工展，这次展会的亮点很多，展出设备的款式和技术参数都有新的进步，数控设备越来越完善，品类也比较多，选择的面更广了，此行收获满满。非常感谢主办方的指导和热情的招待。

In 2020, the sudden attack of coronavirus has brought a significant impact on the furniture industry. To seek breakthrough and the new development, WMF provided such an information exchange and market hotspot platform to the industry professionals. The exhibition result is very good. Thank you very much for the warm hospitality of the organizer.

湖北省全屋定制衣柜橱柜行业协会 | 王晶 | 副秘书长
Hubei Province Whole House Custom Wardrobe Cabinet Industry Association |
Wang Jing | Deputy Secretary General

为期四天的国际木工展给予我们机会了解行业的发展，如智能机械设备的配套整合可提高生产力、节省人力，使操作更便捷。同场举行的科技讲台 Tech Talk—表面处理技术专场活动，也令我们对这个范畴加深了解，同时也认识了一些行业专家，信息交流分享。总括而言，我们在此次展会上获益良多，明年一定会再来参观。

The four-day event gives us the opportunities to understand the development of the industry, especially how the integration of intelligent technology saves manpower and increases the productivity. We also met industry experts in Tech Talk event to exchange information. We are grateful to WMF and we will definitely visit again next year.

比雅斯贸易(上海)有限公司 | 薛涛 | 市场经理
Biesse Trading (Shanghai) Co., Ltd. | Katie Xue | Marketing Manager

WMF是比雅斯中国在木工机械领域重要的展会之一。2020年的WMF，比雅斯以封边技术为主题，全方面展示了其在封边领域的卓越技术。同时，主办方也对比雅斯给予最大力度的支持与帮助，从展前、展中到展后均展示出其专业的主办态度和能力，使我们以完整的形象向观众进行展示。

在今天的特殊大环境下，比雅斯仍在WMF2020上取得了不错的成绩，我们对此次的展会效果是非常满意的。WMF is one of the important exhibitions in woodworking machinery industry to Biesse China. This year, we presented the edge-banding technology through the show period, showcased more effective and ideal solutions to the industry. At the same time, the organizer also gave us greatest support and help so that we could display a completed image to audience. We achieved good results in WMF2020 and we are satisfied with the exhibition.

南兴装备股份有限公司 | 何健伟 | 副总经理
Nanxing Machinery Co., Ltd. | He Jianwei | Deputy General Manager

尽管今年受到疫情的影响，但是由于WMF2020是行业高水平的展会，南兴装备依然积极参与，并与子公司无锡南兴联合参展，把最新的技术，最新的产品系列全面展现出来，得到客户和同行的认可。展会期间，WMF2020及雅式展览为我们提供了非常专业和周到的服务，无论是论坛组织，客户引流以及现场服务都非常到位。我们乐于参加此类行业盛会，加强与客户的沟通，与同行的交流，共同为行业的发展作出贡献。

Although affected by the pandemic this year, we still gave our full support to WMF as it is one of the top-rated exhibitions in the industry. We co-exhibited with our subsidiary company — Wuxi Nanxing, showcased our cutting-edge technology and latest product series to the industry customers.

During the exhibition, WMF2020 and Adsale provided us with professional and comprehensive services, from organizing forums, organizing delegations to onsite services, were all in place.

We are pleased to participate in such industrial event that giving a chance to us to maintain relationship with customers and industry players.



立即预留展位 Reserve your booth now!

查询 ADSALE 雅式 ufi

电话 Tel:

香港 Hong Kong (852) 2516 3518

上海 Shanghai (86 21) 3325 5637

电邮 Email: wood@adsale.com.hk

北京 Beijing (86 10) 8460 2766

深圳 Shenzhen (86 755) 8232 6251

关注我们 Connect with US



上海国际家具生产设备 及木工机械展览会

Shanghai International Furniture Machinery
& Woodworking Machinery Fair



携手共创新机遇
开启业态新模式
Unveiling a New Woodworking Normalcy

同期展会
Concurrent Exhibition

中国(上海)家博会
CIFF (Shanghai)

2021.12.11-14
国家会展中心(上海·虹桥)
National Exhibition and Convention Center
(Hongqiao, Shanghai)

www.ciff-sh.com
www.WoodworkFair.com

参与国际木工展2021

把握后疫情时代第一手行业资讯与市场发展机遇

Be part of the Most Established Furniture Machinery & Woodworking Machinery Fair!

后疫情时代带动数字化和创新思维的强势崛起。国际木工展助力行业掌握内需市场的需求新特点，致力推动行业智能化开发和应用，提供適切平台给予行业人士技术和信息交流，促进产业发展。

Digitalization and Innovation drive the post-pandemic era. WMF provides an information exchange platform and advocates the industry to grasp the new demand of the domestic market, promote intelligent development and application of the industry.



展会集中展示高端供应链产品、先进“智”造设备，助力行业转型“高端定制”。

WMF will showcase high-end supply chain products, advanced and intelligent manufacturing equipment, boosting the development of high-end customization in the industry.



屹立中国木工业界超过30年，国际木工展是木工机械、家具及木制品制造商收发最新信息的必到之地。

Inaugurated in 1986, WMF is a must-visit event for woodworking machinery furniture and wood products manufacturers for latest industry information.

欧洲木工机械制造商协会(EUMABOIS) 在中国唯一支持的木工机械展。中国林业机械协会(CNFMA)为主办单位之一。

With CNFMA (China National Forestry Machinery Association) as one of the organizers, WMF is the only woodworking machinery fair in China supported by EUMABOIS (European Federation of Woodworking Machinery Manufacturers).



上届展会同期举行「全国人造板工业发展研讨会」、「科技讲台 Tech Talk—表面处理技术专场」和「中国木业园区及口岸产业发展大会」等为主题的专家论坛，观众一致好评。2021国际木工展将继续举办一系列精彩同期活动，协助企业紧贴市场热点，捕捉发展先机。

“National Symposium on the Development of Wood-based Panels Industry”, “Tech Talk—Surface Treatment Technology” and “China Wood Industry Park and Port Industry Development Conference” themed forums held in conjunction with WMF2020 have received wide acclaim. WMF2021 concurrent events will continue to keep you abreast of market trends.

2021预计展会规模-Projected Exhibition Scale

展出面积	参展商数目	观众数目
Exhibiting Area	No. of Exhibitors	No. of Visitors
45,000sqm	300+	30,000+

饱览全系列的家具生产设备及木工机械

WMF Provides Full Access to Full Range of Furniture Machinery & Woodworking Machinery

细分主题专区，题材涵盖从原木、成品家具生产到污染处理的全套设备体系
Exhibits profile will range from timber to furniture products as well as pollution treatment turnkey projects.



上届展会统计 WMF2020 Show Review

参展商数目 No. of Exhibitors	观众数目 No. of Visitors	展出面积 Exhibiting Area
230	35,983	42,000sqm

参展商对展会之满意度 Exhibitor's Satisfaction Level //

94% 观众素质 Visitor's Quality	95% 展会宣传 Promotion Coverage	95% 销售服务 Sales Services
-------------------------------	--------------------------------	----------------------------

观众对展会之满意度 Visitor's Satisfaction Level //

99% 展品质素 Exhibit Quality	99% 整体表现 Overall Quality	95% 研讨会内容 Conference Content
-----------------------------	-----------------------------	---------------------------------

参展商达成参展目标 Exhibiting Targets Achieved //

品牌宣传 Enhanced brand promotion	90%	现场达成生意合约 Generated business at the fair	74%
巩固现有客户关系 Maintained relationship with existing customers	91%	认识新客户 Met new customers	87%
信息/技术交流 Information / Technology exchanged	92%		