



2010 · 3 · 10 - 13

China International Exhibition Centre (CIEC)
Beijing, P.R. China

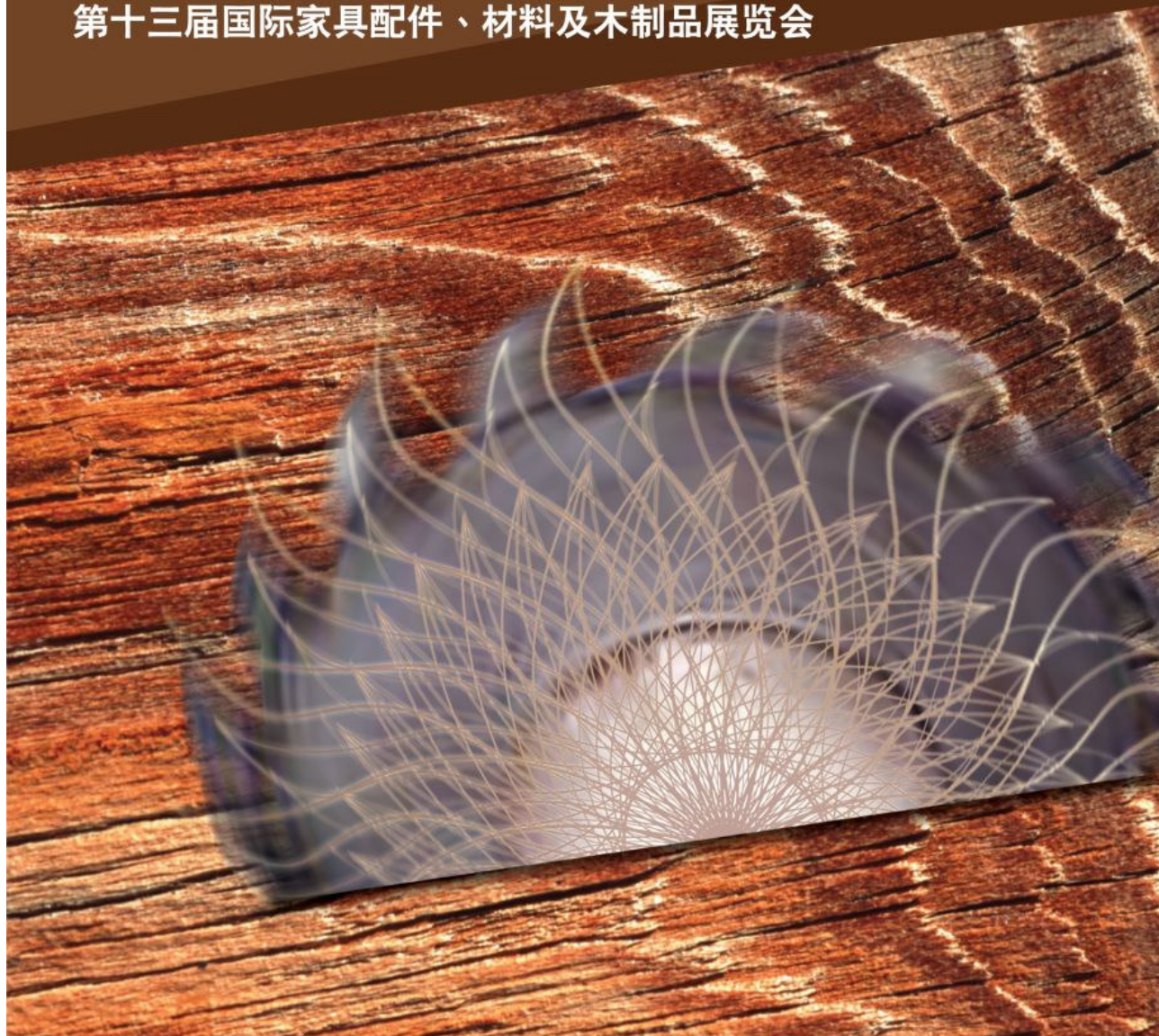
中国 · 北京 · 中国国际展览中心

The 13th International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment

The 13th International Exhibition on Furniture Accessories, Materials and Wood Products

第十三届国际木工机械及家具生产设备展览会/

第十三届国际家具配件、材料及木制品展览会



Honorary Organizers 荣誉主办单位：

State Forestry Administration, P.R. China
中华人民共和国国家林业局

China Council for the Promotion of International Trade
中国国际贸易促进委员会

China International Exhibition Centre Group Corporation
中国国际展览中心集团公司

Organizers / Co-organizers 主办 / 协办单位：

China National Forestry Machinery Association
中国林业机械协会

China Forestry Group Corporation
中国林业集团公司

Adsale Exhibition Services Ltd
雅式展览服务有限公司

China Building Decoration Association
中国建筑装饰协会



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The Largest Woodworking Machinery Fair in Asia To Show You a World Vision

亚洲最大木工展 — 聚首北京、辐射国际

The International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment/ The International Exhibition on Furniture Accessories, Materials and Wood Products (namely WMF) were inaugurated in 1986 and have become the largest and the most established wood working exhibitions in Asia and China. Having been keeping pace with the market for over 20 years, WMF aims at working closely with the wood working industry in production modernization. Riding on the brilliant track record, WMF will be held again in China International Exhibition Centre (CIEC), Beijing, PR China in March 2010, providing the best platform to showcase the most cutting-edge machineries that benefits to all players in the industry.

两年一度的「北京木工展」自1986年成立至今，一直以紧贴市场发展以厘订展品内容的方针，务求与业界一同加快实现生产现代化的步伐。展会在各个国内外行业协会以及业内人士的支持下，已跃升为亚洲及中国最大型及最具影响力的国际木工机械展。承接历届展会的佳绩，「北京木工展2010」将再度于北京的中国国际展览中心举行，并将重点展示木工机械业的高科技产品，为参展商及买家创造及开拓在中国内地及国际市场的无限商机。



	WMF 2010 (Expected 预计)	WMF 2008	WMF 2006
Exhibition Area (sqm) 展场面积 (平方米)	> 60,000 sqm 平方米	60,000 sqm 平方米	44,000 sqm 平方米
Number of Exhibitor 参展商数目	> 637	637	530
Expected No. of Machine Displayed 预计展出机械数量	> 2,000	2,000	1,000+

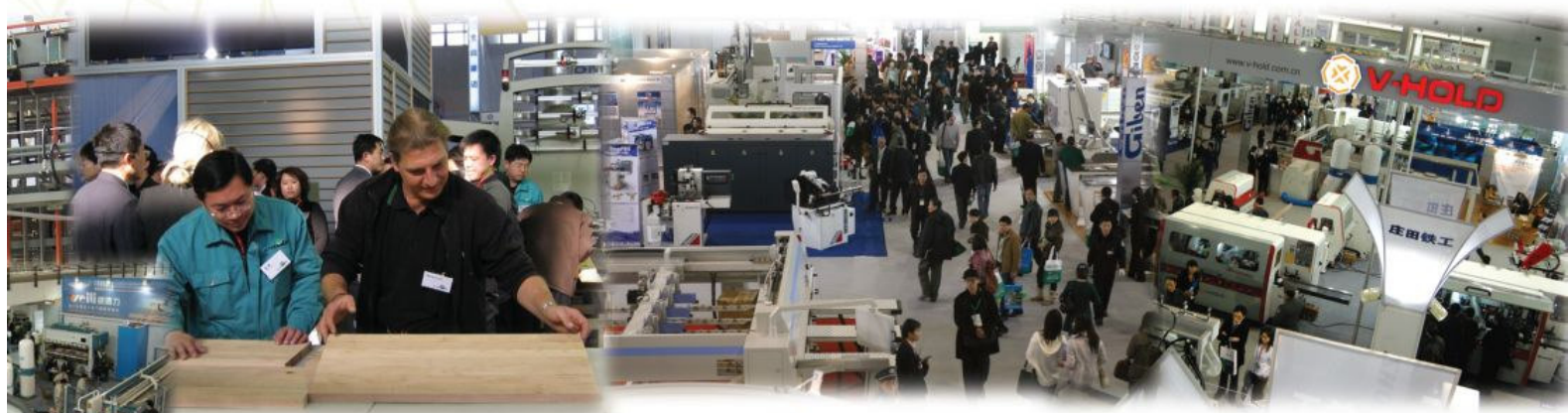
Theme Zones 产品专区

- 🌟 Woodworking Machinery Zone
木工机械专区
- 🌟 Furniture Materials, Hardware, and
Wood Products Zone
家具材料、五金配件及木制品专区

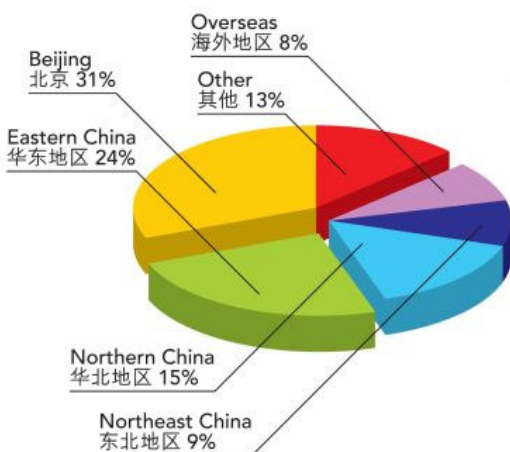
- 🌟 Panel Board Machinery Zone
人造板机械专区
- 🌟 Woodworking Machinery Parts &
Auxiliary Equipment Zone
木工机械配件专区

Target Sectors of Buyers 目标买家来自的行业

- Panel Board Furniture Manufacturers 板式家具制造商
- Hardwood Furniture Manufacturers 实木家具制造商
- Flooring Manufacturers 地板制造商
- Decoration and Construction Materials Manufacturers 装饰及建筑材料制造商
- Upholstered Furniture Manufacturers 软体家具制造商
- Interior Decoration and Building Construction Companies 装饰及建筑工程公司
- Wood Product Manufacturers 木制品制造商
- Other Materials, Furniture and Furniture Accessories Manufacturers 其它制作辅料、家具及家具配件制造商
- Timber Manufacturers 木材制造商
- Wood Processing Companies 林材加工商
- Semi-finished Wood Products Manufacturers 木制半成品制造商
- Panel Board Manufacturers 人造板材制造商
- Woodworking Machinery Manufacturers 木工机械制造商
- Machinery Accessories Manufacturers 机械配件制造商
- Knife and Blade Manufacturers 刀具制造商
- Kitchen Cabinet Manufacturers 橱柜制造商
- Property Developers 开发商
- Building Design Institutes 建筑设计院
- Building Constructors 建筑承包商
- Related Agents / Dealers and Distributors 相关代理商 / 代理商及分销商
- Retailer 零售商
- Designers 设计师
- Interior Decoration and Construction Companies / Interior Design Companies 室内装修公司 / 室内装饰设计公司
- Importers & Exporters 进出口商
- Architects / Builders / Engineers 建筑师 / 建筑商 / 工程师
- Government Authorities / Association / Trade Commission 政府机关 / 协商 / 商会



Geographical Origins of Buyers 观众来自的地区分类



Buyers Interested Exhibits / Technologies 观众感兴趣的展品 / 技术

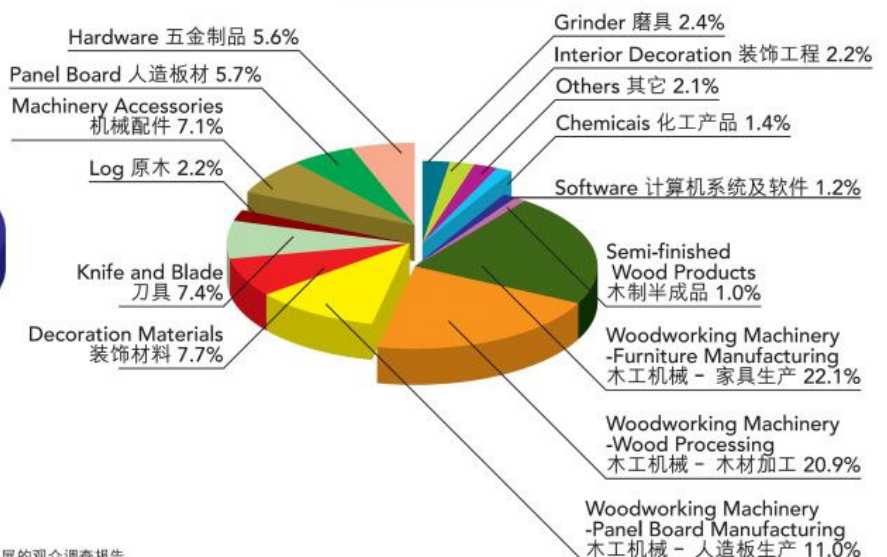


Exhibit Preview - A Powerful Pre-show Promotion Tool 『展品预览』 开展前的最佳宣传工具



Exhibit preview is a core part of our visitor promotion campaign. The preview contains basic information of the exhibition, exhibitors' information, i.e. booth no., product description, product photos, etc. It will be sent together with the invitation tickets by direct mailing, reaching the selected visitors about one month before the exhibition.

「展品预览」是我们观众宣传活动的重要部份。它包含了展览会的基本资料、展商资料如展台号码、展品介绍及图片等。「展品预览」将连同参观券于开展前约一个月直接邮寄到对口观众手上。

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Virtual Exhibition - A Year-round Online Promotion Channel 『虚拟展览』 全天候的网上宣传

Fully backed by Adsale's dotcom team, it is the First Vertical Hypermedia portal in the Greater China region with a convergence of PHYSICAL and VIRTUAL EXHIBITIONS. All Exhibitors will be entitled to a One-Year FREE Virtual Exhibition Booth, the window for you to reach out to potential buyers round the clock! It is also a channel to maximize your exposure through both Online and Offline Media!

配合雅式网络的强大网上媒体作后盾，我们确保展商享获 365 天不间断宣传效益。所有参展商将免费享用为期一年的虚拟展台，结合「现场展览」及「网上展览」的宣传效果，随时随地带来无限商机。



Exhibiting Enquiry 参展查询：



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Visitor / Media Enquiry 参观/媒体查询:
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Shenzhen 深圳: (86 755) 8826 5640
Beijing 北京: (86 10) 6640 3965
Email 电邮: publicity@adsale.com.hk

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Email 电邮: wood@adsale.com.hk

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